

# CANNES SHOPPING FESTIVAL

DU JEUDI 21 AU DIMANCHE 24  
AVRIL 2011



Cannes, March 18, 2011

## Cannes Shopping Festival 2011 From April 21<sup>st</sup> to 24<sup>th</sup> Lifestyle is in !

Scheduled on the Easter weekend, the eighth edition of the Cannes Shopping Festival will offer original contents determinedly turned towards shopping and lifestyle around festivities like fashion shows and prestigious evenings from the center of La Croisette to the district of La Bocca. This eagerly awaited event attracts every year numerous European visitors, in town at this period of holidays. Excellent pretext to discover the city and its assets, the Cannes Shopping Festival will answer all the sensory, gustative and artistic appetites, due to the dynamic implication of the storekeepers of Cannes.

The biggest brands settled in Cannes contribute to make the city shine on the international scene. Due to this fact, the Palais des Festivals and Congresses organizes this festive event during four days with the will to bring to light the big shopping variety that the city offers.

### Fashion shows and artistic animations

For the keen on fashion, the **fashion shows** come back to the Grand Auditorium of the Palais des Festivals and Congresses every evening at 8 pm with numerous animations :

#### Thursday, April 21<sup>st</sup> : Sustainable Development and Vintage Evening

- 8 pm : Red carpet
- 8:30 pm : Projection of a short film of the **FMK** (Frédérique Marlène Kragbé) universe
- 8:40 pm : FMK fashion show – Vintage Couture - ethical and eco-responsible fashion (with Caprice Vintage for shoes and accessories, studio Eric Zemmour and Make Up Forever)

#### Friday, April 22<sup>nd</sup> : multi-brand evening

- 8 pm : Red carpet
- 8:30 pm : Multi-brand fashion show with the **Galleries Lafayette** (**Calvin Klein / HOM / Desigual / La fée Corsetée / Elodie Tisserand/Roman Bonaton/Nadia Autier / Louis Purple**, tailor-made suits, ...). A show staged by diverse artists, musicians, dancers, singers and painters with in particular a session of « live painting ». Hairstyles and make-up by the hairstyling studio **Eric Zemmour** and the **Axnes Beauté** institute.
- 11 pm : Lingerie fashion show with the brands **HOM, Calvin Klein** and **Impetus** at the hotel 3.14 with dancers and a session of body painting.

#### Saturday, April 3<sup>rd</sup> : fashion house evening

- 8 pm : Red carpet
- 8:30 pm : musical show by Angels - Palais des Festivals et des Congrès
- 8:45 pm : Fashion show by **Azzaro** and **Ferragamo**

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**Sunday, April 24<sup>th</sup> : Cannes' Haute-Couture Designer Evening**

- 12 :00 pm : Multi-brand fashion show – Bijou Plage sur la Croisette
- 4 :00 pm : Multi-brand fashion show – Bijou Plage sur la Croisette
- 8 pm : Red carpet
- 8:30 pm : Fashion show by **Denis Durand Couture** (wedding and evening dresses)

**Shopping and lifestyle**

- The **shops** will propose a privileged welcome at 6:30 pm and some of them will participate to the private photo exhibition of Gilles Jacob, President of the Cannes Film Festival.
- A **fashion - beauty / image advice space** will be held at the Palais des Festivals and Congresses, with some artist exhibitions, image advice, conducted by the Galeries Lafayette and its many partners : **Axnes Beauté, Elysées Cannes, Jazz Barth, La Fée Corsetée et ses corsets et robes de mariée sur mesures , Mr One Teas, R Cut Concept, Red Carpet, Roni Fleurs, Maklin, and the studio photo The Room** on April, the 23<sup>th</sup> and 24<sup>th</sup>, from 2 PM to 7 PM.
- A **Showroom by FMK** will be held at the Palais des Festivals and Congresses about vintage and eco-responsible fashion, on April, 22<sup>nd</sup> from 2 PM to 7 PM. Free entrance with presentation of the program.
- **Clubbing evenings** with trendy "after-parties" around thematic animations and DJ sets at the Sparkling For You, 3.14 Hotel and Les Marches.

**Special hotel offers during the festival**

The partner hotels will propose privileged rates for any stay during the Cannes Shopping Festival (with 1 night offered for 3 nights bought) : starting at 90€/night in a 2 \*\* hotel ; 130€/night in a 3 \*\*\* hotel ; 170€/night in a 4 \*\*\*\* hotel and 250€/night in a 5 \*\*\*\*\* hotel. These offers also concern apartment hotels starting at 90€ the night.

As a pre-taste to the Summer season, the Cannes Shopping Festival invites its international, national and local clientele to live from Spring the shopping and lifestyle experience of Cannes.

[www.canneshoppingfestival.com](http://www.canneshoppingfestival.com)